Cookie Policy

What cookies are, which ones novosventures.com uses, and how you can control them.

Novos Ventures · novosventures.com · hello@novosventures.com

REFERENCE COPY OF A WEBSITE POLICY
This is a copy for reference. The version published on novosventures.com is the current version and applies.

Introduction

This Cookie Policy explains how Novos Ventures (owned by Truway Sunergy Ltd, registered in Ireland, CRO No. 577016) uses cookies and similar technologies on novosventures.com. It should be read together with our Privacy Policy and Terms and Conditions.

We use cookies in accordance with the EU ePrivacy Directive, as implemented in Ireland by the European Communities (Electronic Communications Networks and Services) (Privacy and Electronic Communications) Regulations 2011 (S.I. No. 336 of 2011), and the General Data Protection Regulation (GDPR).

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work, to remember your preferences and to provide information to website owners. Similar technologies include local storage, pixels and scripts; in this policy we refer to all of them as “cookies”.

Cookies set by us are “first-party cookies”. Cookies set by another organisation through our website are “third-party cookies”. Cookies may last only for your browsing session (“session cookies”) or remain on your device for a set period (“persistent cookies”).

2. How We Use Cookies

We keep our use of cookies to a minimum. We use cookies to:

- make the website work and keep it secure;
- remember simple choices you make while browsing, such as content you have viewed or saved to read later;
- understand, where you consent, how visitors use our website so we can improve it.

Strictly necessary cookies do not require your consent. All other cookies are only placed with your consent, which you can withdraw at any time.

3. Types of Cookies We Use

Strictly necessary cookies

Essential for the website to function, for example to keep it secure, load pages quickly and allow administrators to log in. These cannot be switched off in our systems.

Functional cookies

Remember choices you make to give you a better experience, such as articles you have recently viewed or saved for later.

Analytics cookies

Help us understand how visitors interact with the website, such as which pages are visited and where visitors come from. We use Google Analytics 4 (provided by Google Ireland Limited) with IP anonymisation. These cookies are only set if you click “Accept” on our cookie banner, and you can change your choice at any time.

Marketing cookies

Used to deliver relevant advertising and measure campaigns. We do not currently use marketing cookies; if we introduce them, they will only be set with your consent and this policy will be updated.

4. Cookies on Our Website

The table below lists the main cookies that may be set when you use our website:

Cookie	Provider	Purpose	Type	Duration
wordpress_test_cookie	novosventures.com	Checks whether your browser accepts cookies.	Strictly necessary	Session
wordpress_logged_in_*, wordpress_sec_*	novosventures.com	Keep authorised administrators logged in and secure. Not set for ordinary visitors.	Strictly necessary	Session / up to 14 days
wp-settings-*	novosventures.com	Store administrator interface preferences. Not set for ordinary visitors.	Strictly necessary	1 year
aae_visited_posts	novosventures.com	Remembers recently viewed articles so related content can be shown.	Functional	Up to 30 days
readLater	novosventures.com	Remembers articles you have saved to read later.	Functional	Up to 30 days
siteseo-user-consent-accept / siteseo-user-consent-close	novosventures.com	Remembers whether you accepted or declined analytics cookies, so we do not ask again on every page.	Strictly necessary	30 days
_ga	Google Analytics (google.com)	Distinguishes unique visitors so we can count visits and see how people use the site. Only set if you accept analytics cookies.	Analytics	2 years
_ga_XJWHR29M5W	Google Analytics (google.com)	Keeps track of your current visit (session) for Google Analytics 4 reporting. Only set if you accept analytics cookies.	Analytics	2 years

Our enquiry forms are protected by Cloudflare Turnstile, a security check that processes technical information about your browser and device to tell people apart from automated bots. It is used only to keep our forms secure and is treated as strictly necessary. See our Privacy Policy for details.

Where our pages include embedded content from other websites (for example videos, maps or social media posts), those providers may set their own cookies when you interact with that content. Their use of cookies is governed by their own policies.

5. Managing Your Cookie Preferences

You can accept or decline analytics cookies using the banner shown when you first visit our website. You can change your choice at any time using the “Cookie settings” link at the bottom of every page. You can also control cookies through your browser settings, including blocking or deleting them. Guidance is available from your browser provider:

- Google Chrome
- Mozilla Firefox
- Apple Safari
- Microsoft Edge

Please note that blocking strictly necessary cookies may affect how parts of the website work.

6. Changes to This Cookie Policy

We may update this Cookie Policy to reflect changes to the cookies we use, or for legal or regulatory reasons. The “last updated” date at the top of this page shows when it was last revised. Where changes are significant, we will ask for your consent again where required.

7. Contact Us

If you have any questions about our use of cookies, please contact us:

- Novos Ventures (owned by Truway Sunergy Ltd)
- Company registration: CRO No. 577016, Ireland
- Website: novosventures.com
- Email: legal@novosventures.com

You also have the right to lodge a complaint with the Data Protection Commission at dataprotection.ie.

This policy was last updated on 19 November 2026.

Copy of the policy published at novosventures.com/cookie-policy/, as at 19 November 2026. The website version is the current version.